



Gina Britt  
Flowertown Festival Private Booths

Dear Vendor:

Thank you for choosing to set up a booth in our yard for the Flowertown Festival. I hope this experience is truly beneficial to your business!

Each year we have increased the number of the booths able to set up. This year there will be close to forty-five booths. We are confident with this number of booths, people will continue to come and explore what each vendor has to offer.

The following are suggestions (not part of the contract) you may want to consider for your booth.

- ~ Have a "Register to Win" box. If you are willing to give things away you might be able to encourage people to take a look at what they have a chance to win. You can have a drawing at the end of the festival or every hour, every day, etc. Be creative. You could even say that they have to be present for the Grand Prize. (Not to mention that you'll have a contact list for people that gave you their information).
- ~ Have a Simple Bowl of Candy.
- ~ Try using Bright Colors to brighten up your Booth.
- ~ Have a nice looking table and floor covers (try to hide your storage containers).
- ~ Fresh flowers representing the Flowertown Festival. Carnations and Daisies are inexpensive.
- ~ Free Balloons.
- ~ Free Water Bottles.
- ~ Business Cards and Brochures.
- ~ Photo Album of your business.
- ~ Have your staff wearing matching shirts.
- ~ Nametags.
- ~ Bags for people to carry their purchases.
- ~ Receipts with your Contact Information.
- ~ Have a 2\*10 banner on your 10\*10 canopy. It might help people remember the name of your business.

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[www.GinaBrittsFlowertownFestival.weebly.com](http://www.GinaBrittsFlowertownFestival.weebly.com)

611 South Main Street

Summerville SC 29483



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~ 2\*3 Corrugated signs were placed out by Main Street last year by many of my vendors. The town did not make them take the signs down so if you want to give it a try, Good Luck. Gerry or Gina Britt cannot be responsible.

We are sure that you will agree that first impressions are important. Let's try to give the people who visit a reason to contact your business and to keep coming back year after year. Hopefully some of our ideas will be helpful.

If you are using a cash box, do not forget to have plenty of change for large bills. Also PLEASE, remember to keep it locked and out of sight. The first year renting spaces, a couple with a stroller but with no baby went around the festival stealing cash boxes. You may want to use a counterfeit bill tester to check for large bills. You can buy one of these at any office supply store. (Gerry and Gina Britt are not responsible for any of your items).

Due to the fact that two of our vendors gave us checks with insufficient funds at the last minute last year. We have no choice to be firm with deadlines we have set up for paying us for your space. If your balance is not paid by the deadline set forth in the contract, we have the right to keep your deposit and rent the space to the next vendor on our wait list.

If you need us to provide you with electricity or water, please let us know by March 1 and then include the \$50.00 (Fifty dollars) for each.

Again, the above ideas are merely suggestions and not part of the contract.

Until we meet again.

Gina Britt

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